

**CMSA**  
CASE MANAGEMENT SOCIETY OF AMERICA  
**The Rio Grande Chapter**  
PO Box 30092  
Albuquerque, NM 87190-0092

# The Link

## Calendar of Events

May/June 2008  
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**The Link** is a publication of  
**The Rio Grande Chapter of  
The Case Management Society  
of America**

**Newsletter Committee Chair**  
Vicki Dahn  
(505) 816-2279

The Rio Grande Chapter of CMSA meets monthly on the **THIRD** Thursday of the month. Breakfast Meetings are held at the Best Western Rio Grande Inn located just off I-40 west-bound, take the Rio Grande exit and go south (left). The meeting is in the Aztec Room which is directly west of the Starbucks on the right (west) side of Rio Grande, south of the hotel, not in the main building. Plenty of parking on the north side of the building. Phone: 401-4872. Join us for a breakfast buffet starting at 7:30 and the presentation from 7:45 to 8:45 a.m. RSVP to Gloria Martinez-Newton via e-mail: [havencare@qwest.net](mailto:havencare@qwest.net) or phone: 275-2275 **by NOON Monday prior to the meeting.**

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[Beth\\_Martin@bcbsnm.com](mailto:Beth_Martin@bcbsnm.com)  
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[laugh317537@yahoo.com](mailto:laugh317537@yahoo.com)
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### 2008 MEETING SCHEDULE

- May 15: Dementia from a Geriatricist's Perspective, Speaker-Suzanne Pinon, MD, Sponsored by Kindred
- June 19: Pain Management, Speaker Chris Crockett, RD Sponsored by Coram
- July 17: A Special Event: Setting up the Loom for Case Management HME Specialists

**MARK YOUR CALENDARS!!!!**  
**October 2 & 3, 2008**  
The 2008 CMSA, Rio Grande Chapter Conference  
**"CASE MANAGERS:  
The Threads that Weave the Tapestry of Case Management"**



To be held at the Albuquerque Grand Airport Hotel (formerly the Wyndham Hotel) 2910 Yale Blvd, SE, Albuquerque, NM.  
505-842-7000

### web sites

Local  
[www.cmsanm.com](http://www.cmsanm.com)

National  
[www.cmsa.org](http://www.cmsa.org)

## CMSA Announces New Tool — the CMSA Senior Housing Locator by SNAPforSeniors®

*Online navigational tool will help simplify searches for appropriate senior housing*

*[www.Housing.CMSA.org](http://www.Housing.CMSA.org)*

It is estimated that a million Americans move into senior housing each year<sup>1</sup>, and the demand is growing as baby boomers enter retirement. Between now and 2015, the US Census Bureau projects the over-65 population to increase by almost 28 percent, while the total US population increases by just 9 percent<sup>2</sup>. Many family members with loved ones in need of senior housing use case management services to assess needs, arrange placement, and monitor a family member's care.

CMSA members can search Senior Housing Locator listings for a client according to type of housing, clinical needs, financial needs and personal preference — even whether pets are allowed. Listings may include photo galleries and virtual tours as well.

"The Senior Housing Locator is a valuable decision support tool that will help case managers navigate the senior housing market for clients with a wide range of needs," said CMSA President Peter Moran, RN, C, BSN, MS, CCM. "Because the tool is a central source of information, appropriate housing can be found quickly and transitions to care can be managed more effectively, benefiting both the client and their caregivers."

CMSA's Senior Housing Locator is an online, member-only resource which offers case managers a comprehensive nationwide search engine of the 65,000+ US licensed senior housing facilities — all at the click of a mouse. The resource is akin to the real estate industry's Multiple Listing Service. Users select from search categories such as geographic location, facility name or license type and then receive a list of qualified options.

"The search for senior housing is no longer a 'neighborhood search' of local, well-known facilities," said Eve M. Stern, RN, MS, president of SNAPforSeniors. "Seniors often need housing in a far away location, close to extended family."

There are an estimated 5.1 to 7 million long-distance caregivers in the United States.<sup>3,4</sup> Senior Housing Locator allows case managers to narrow the search, and then coordinate with patients and family members to make decisions about appropriate facility placement.

"The Senior Housing Locator enables case managers to use a single source to search and screen assisted living facilities, continuing care retirement communities, residential care homes and nursing homes while matching a client's clinical, social and financial needs to the right facility," said Stern. "It allows them to spend less time gathering information and more time focusing on their clients."

<sup>1</sup>American Seniors Housing Association as printed in the July 2004 edition of UNITIS magazine.

<sup>2</sup>US Department of Health and Human Services Administration on Aging. A statistical profile of older Americans aged 65+. US Department of Health and Human Services.

<sup>3</sup>National Alliance for Caregiving and AARP. Caregiving in the U.S. Bethesda: National Alliance for Caregiving, and Washington, DC: AARP, 2004.

<sup>4</sup>Wagner, D.L., Long-Distance Caregiving for Older Adults. Healthcare and Aging. Washington, DC: National Council on the Aging, 1997.

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### **About SNAPforSeniors**

SNAPforSeniors®, Inc. is a Seattle-based information company and developer of the most current and comprehensive web-based senior housing resource and listing service in the United States. This resource puts objective information about the nation's 65,000+ licensed senior housing facilities at the fingertips of consumers and their advocates. SNAPforSeniors combines advanced search tools with detailed information to connect seniors with the right housing options the first time. Through the Alliance Network Program, SNAPforSeniors licenses and private-labels its database and search tools to the websites of leading trusted sources, including the Alzheimer's Association and the Case Management Society of America. For more information, e-mail [info@snapforseniors.com](mailto:info@snapforseniors.com) or call (206)575-0728.

### **About Case Management Society of America**

Established in 1990, the Case Management Society of America is an international non-profit 501(c)(6) multi-disciplinary professional association dedicated to the support and advancement of the case management profession through educational forums, networking opportunities, legislative advocacy, and establishing standards to advance the profession. It is based in Little Rock, AR, and serves more than 20,000 members/subscribers and 70 affiliate and pending chapters. Since its inception, CMSA has been at the forefront of setting professional standards for the industry, which allows for the highest level of efficiency and integrity, as well as developing national and local leaders who are recognized for their practice and professional excellence. For more information on CMSA, call CMSA at (501) 225-2229 or go to [www.cmsa.org](http://www.cmsa.org).

#### **For more information, please contact:**

Karla Hunter

SNAPforSeniors

Phone: (703) 319-0957

Email: [khunter@health2resources.com](mailto:khunter@health2resources.com)

## NEW AND RENEWING MEMBERS

**Linda FitzGerald  
Gail Jackson  
Jean Kruthaupt  
Brenda McGuill  
Silvia Serrano  
Stephanie Thornquist  
Peggy Tras  
Carolyn Willetts  
Carol Zulauf  
Lanna Ballog  
Roxene Crawford  
Charlene Gabaldon  
Cathy Geary  
Kim Johnston  
Mohammed Khan  
Kerin McKellar  
Mary Ann Sloan**

## Sharing Information

- Have you read an interesting article lately?
- Do you have something you would like to share with other case managers?
- Would you like to win a prize for contributing to the newsletter?

Contact Vicki Dahn 816-2279 or [Vicki\\_Dahn@bcbsnm.com](mailto:Vicki_Dahn@bcbsnm.com) for more information or to reserve your spot in the newsletter, share your knowledge, and receive your prize!

### ANNOUNCING!!!

The Rio Grande Chapter of CMSA now has an Email address!

[CMSANM@gmail.com](mailto:CMSANM@gmail.com)



**Special Thanks to our May & June Sponsors!**



**Are you interested in doing a presentation for our local chapter of CMSA? We'd LOVE to have you!**

As Case Managers, we are eager to be educated about your products and services. Please remember that to meet our educational needs we do ask that you be able to provide a case management focus.

Contact Patricia Heinzman for more

# Help is on the way!

Are you tired of leaping over hurdles?



Do you have to put on your track shoes everyday for work to try to get everything done?



**Then mark July 17<sup>th</sup> as a day to put into your day planner as a “RED LETTER DAY” and come attend the CMSA Rio Grande Chapter meeting to learn more.**

# Thanks to our 2007 “Case Management : A Rainbow of Opportunity “ Sponsors

## Indigo Sponsors:



## Gold Sponsors:

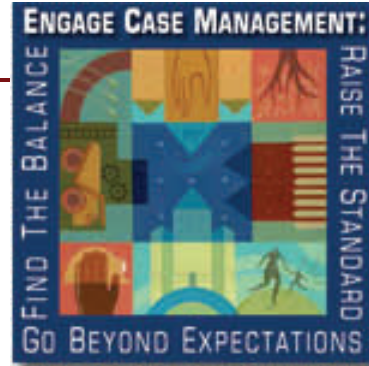


## Magenta Sponsors



## CMSA's 18th ANNUAL CONFERENCE & EXPO

Orlando, FL ● June 17-20, 2008



CMSA's Annual conference & Expo is the largest case management event of the year and an exclusive opportunity for you to connect with over 300 companies that will be available and ready to share knowledge, insights, and cutting-edge solutions.

The educational sessions will engage your unique abilities to move from "what is" toward "what can be". You're invited to join us on this incredible journey as we create new ways to add professional value, develop critical thinking skills, enhance careers and learn experientially. This conference will be your source of cutting-edge practical advice, proven strategies, and how-to guidance.

### A Brief History of National Nurses Week

**1953** Dorothy Sutherland of the U.S. Department of Health, Education, and Welfare sent a proposal to President Eisenhower to proclaim a "Nurse Day" in October of the following year. The proclamation was never made.

**1954** National Nurse Week was observed from October 11 - 16. The year of the observance marked the 100th anniversary of Florence Nightingale's mission to Crimea. Representative Frances P. Bolton sponsored the bill for a nurse week. Apparently, a bill for a National Nurse Week was introduced in the 1955 Congress, but no action was taken. Congress discontinued its practice of joint resolutions for national weeks of various kinds.

**1972** Again a resolution was presented by the House of Representatives for the President to proclaim "National Registered Nurse Day." It did not occur.

**1974** In January of that year, the International Council of Nurses (ICN) proclaimed that May 12 would be "International Nurse Day." (May 12 is the birthday of Florence Nightingale.) Since 1965, the ICN has celebrated "International Nurse Day."

**1974** In February of that year, a week was designated by the White House as National Nurse Week, and President Nixon issued a proclamation.

**1978** New Jersey Governor Brendon Byrne declared May 6 as "Nurses Day." Edward Scanlan, of Red Bank, N.J., took up the cause to perpetuate the recognition of nurses in his state. Mr. Scanlan had this date listed in Chase's Calendar of Annual Events. He promoted the celebration on his own.

**1981** ANA, along with various nursing organizations, rallied to support a resolution initiated by nurses in New Mexico, through their Congressman, Manuel Lujan, to have May 6, 1982, established as "National Recognition Day for Nurses."

**1982** In February, the ANA Board of Directors formally acknowledged May 6, 1982 as "National Nurses Day." The action affirmed a joint resolution of the United States Congress designating May 6 as "National Recognition Day for Nurses."

**1982** President Ronald Reagan signed a proclamation on March 25, proclaiming "National Recognition Day for Nurses" to be May 6, 1982.

**1990** The ANA Board of Directors expanded the recognition of nurses to a week-long celebration, declaring May 6 - 12, 1991, as National Nurses Week.

**1993** The ANA Board of Directors designated May 6 - 12 as permanent dates to observe National Nurses Week in 1994 and in all subsequent years.

**1996** The ANA initiated "National RN Recognition Day" on May 6, 1996, to honor the nation's indispensable registered nurses for their tireless commitment 365 days a year. The ANA encourages its state and territorial nurses associations and other organizations to acknowledge May 6, 1996 as "National RN Recognition Day."

**1997** The ANA Board of Directors, at the request of the National Student Nurses Association, designated May 8 as National Student Nurses Day.