



**CMSA**  
CASE MANAGEMENT SOCIETY OF AMERICA  
The Rio Grande Chapter  
PO Box 30092  
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# The Link

July/August 2007  
Volume 8 Issue 4

**The Link is a publication of  
The Rio Grande Chapter of  
The Case Management Society  
of America**

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## Calendar of Events

The Rio Grande Chapter of CMSA meets monthly on the **THIRD** Thursday of the month. Breakfast Meetings are held at Best Western Rio Grande Inn, Aztec Room. The Inn is just off I-40 Westbound and exit at Rio Grande Blvd. going South. The Inn is on the right (west) side of the street. Plenty of parking on the north side of the building. Phone: 843-9500.

Join us for a breakfast buffet starting at 7:30 and the presentation from 7:45 to 8:45 a.m. RSVP to Gloria Martinez-Newton via e-mail: [havencare@qwest.net](mailto:havencare@qwest.net) or phone: 275-2275 **by NOON Monday prior to the meeting.**

## 2007 MEETING AGENDA

- July 19 Networking Meeting with some fun games.
- August 16 The Use of Blacofen Pumps for Spasticity by Dr Harvey Mallory.  
Sponsored by Health South  
**NOTE: Come to this meeting and register for the 2007 CMSA Rio Grande Chapter Conference and save another \$20.00 off the registration fee.**
- Sept 20 To be announced. Sponsored by HME

**MARK YOUR CALENDARS!!!!**

**The 2007 CMSA Rio Grande Chapter Conference,**

**"Case Management: A Rainbow of Opportunity"**

**will be held on Thursday, October 4 and Friday, October 5, 2007  
at the Wyndham Airport Hotel in Albuquerque, NM.**

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New & renewing Members  
Special Thanks to our August  
and September Sponsors.

**web sites**

**Local**

[www.cmsanm.com](http://www.cmsanm.com)

**National**

[www.cmsa.org](http://www.cmsa.org)

## **MARK YOUR CALENDARS!!!!**

**October 4 & 5, 2007**

**The 2007 CMSA Rio Grande Chapter Conference**

**NOTE: Register at the August Educational Meeting on 8/16/07 and save \$20.00 off the registration, i.e. \$10.00/day.**

# **"Case Management: A Rainbow of Opportunity"**

will be held on Thursday, October 4 and Friday, October 5, 2007 at the Wyndham Airport Hotel in Albuquerque, NM. Call 505 843-7000 for a room under the CMSA NM room rate of \$93.00/night

### **Some of the Topics:**

#### **Thursday, October 4, 2007**

- Focus on Retirement Planning by Pamela S. Davis, a Certified Wealth Transfer Planner
- Obesity by Robert Ferraro
- Lunch Symposium: The Common Pediatric Cardiac Lesions by Brain Moore, MD
- Case Management and reintegration Issues Specific to Returning Operation Enduring Freedom/ Operation Iraq Freedom (OEF/OIF) Service Members and Veterans by Laurence Bussetti, LISW, MBA
- Alcoholism in the Elderly
- ABCs of Autism by Alya Reeve MD, FANPA and Penny Thompson, RN
- **5-7PM Case Management Week Celebration**

#### **Friday, October 5, 2007**

- Communication Skills for Working with Difficult Patient Situations by Marjorie Buck, CNS
- Case Management by the FOCUS Program at the University of New Mexico Health Science Center by Andrew His, MD, MPH
- LTC Insurance: What Every Case Manager Should Know by Margaret Chu, BSN, MPA, RNC, CCM, CPHQ, LAH
- Lunch Symposium: Migraine and Hyperhidrosis by Jack D. Schim, MD and the Institute for Continuing Healthcare Education.
- Medical Management of Diabetes by Patrick J. Boyle, MD
- Poverty in Health Care by Cynthia Arndell, MD

**NOTE: You can register now for the conference by completing the attached registration form and faxing it to Karen Cooper at 505 797-3391.**

**We will send you the full Conference Brochure by e-mail and mail when it is completed in late August 2007.**

## Highlights of National

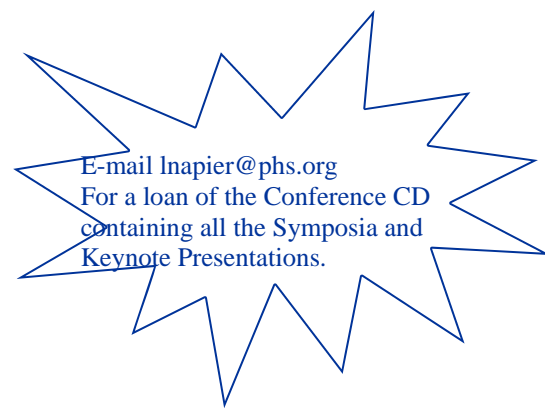
A UNITY OF VISION, A DIVERSITY OF STRENGTHS



CMSA'S 17TH ANNUAL CONFERENCE & EXPO

JUNE 19-23, 2007

HYATT REGENCY DENVER &  
COLORADO CONVENTION CENTER



E-mail [lnapier@pfs.org](mailto:lnapier@pfs.org)

For a loan of the Conference CD  
containing all the Symposia and  
Keynote Presentations.

### Symposia

#### Considerations in the Health Management of Patients with Schizophrenia

*Henderson, David, MD; White, Dena, MSN, ARNP, BC*

#### The Post Bariatric Surgery Patient: Managing to Success

*Lindsey, Brooke, RN*

#### Current Approaches to the Treatment of Chronic Pain

*Grigsby, Eric, MD*

#### Treatments for Pulmonary Arterial Hypertension and the Importance of Adherence to Therapy.

*Doran, Aimme, MS, RN, CPNP*

#### Wielding the Two-Edged Sword - Etiology and Consequences of Chronic Kidney Disease

*Alleman, Kim, MS, RN, FNP-C, CNN, APRN; Schulman, Ivonne, MD, FASN*

#### Home Dialysis - A Win Win for Patients and Payers

*Kellerman, Robert, MSW, MBA; Peckham, William, BS; Schatell, Dori, MS*

#### Botulinum Neurotoxin Therapy of the Neurogenic Patient: An Integrated Case Management Approach

*Dykstra, Dennis, MD, PhD, MHA; Lemack, Gary, MD*

#### Coach Your Patients to Victory: Right Surgery, Right Time, Right Place

*Hurlbert, Darcy, MPH; Martin, Pamela, MD*

#### Can You Effectively Manage the Risk of Preterm Delivery?

*Blackburn, Gil, MD, FACOG; Newberry, Rhonda, RN, MNSC, CCM*

#### Video Views and Real Talk About Depression, Anxiety and Post Traumatic Stress Disorder.

*Demoratz, Michael, PhD, LCSW, CCM; Sheehan, David, MD, MBA*

#### Management of Glycemic Control: Importance, Impact & Improvements

*Dwarakanathan, Arcot, MD; Skinner, Nancy, RN, CCM*

#### Current Concepts in Managing Antithrombotic Therapy for Patients with Acute Coronary Syndrome

*Aliotta, Sherry, RN, BSN, CCM; Page, II, Robert, PharmD, BCPS, FASCP, GCP*

#### Strategies for Successful Advanced Care Planning

*Leenay, Mark, MD, MS*

#### COPD in Women: A Growing and Unrecognized Population

*Tinkleman, David, MD*

#### New and Emerging Trends for Parkinson's Disease

*Elmer, Lawrence, MD, PhD*

## Highlights of National

A UNITY OF VISION, A DIVERSITY OF STRENGTHS



CMSA'S 17TH ANNUAL CONFERENCE & EXPO

JUNE 19-23, 2007

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### A Diversity of Strengths & Strength Through Diversity

Warren Macdonald

#### ABSTRACT

Warren Macdonald has a passion for living beyond the bounds of acceptance. Warren's life's boundaries were redefined in 1997 when, at the age of 31, he spent two days alone pinned under a one-ton boulder after a freak rock fall on Hinchinbrook Island in Northern Queensland, Australia. He survived, only to undergo the amputation of both legs at mid-thigh. His doctor told him he'd never walk again. Warren's comment was that *"I don't recall him saying anything about cycling, kayaking, or climbing mountains...."* Just ten months later, he successfully summited first Cradle Mountain and then Federation Peak, Australia's toughest mountain summit!

#### KEYNOTE

### A Radical LEAP for Case Management

Steve Farber

#### ABSTRACT

In this chaotic and extreme age, healthcare professionals must demonstrate an unprecedented level of passion, determination, foresight, dedication, and fearlessness. People won't follow empty rhetoric, but they will respond to *significant, meaningful, and dramatic* action.

As a case manager, you need the ability to influence, the power to transform and the courage to change the world of your company, clients, and industry. Steve Farber will make you a believer that there are people in the world who believe your **PASSION** in life can be your **PASSION** at work. As an accomplished executive coach and consultant, Steve has spent 14 years helping people at every level—from CEO to front-line employees—to create cultures of service, teamwork, transformation, innovation, and leadership. He is the author of *The Radical Leap* and *The Radical Edge*.

#### KEYNOTE

### Case Management: Can We Impact the Care Along the Continuum?

#### KEYNOTE

There are many opportunities for case managers to intervene with their individual client or patient in multiple work settings. When patients face complex medical issues, they are usually ill-equipped to address the concerns or coordination of resources. Physicians are often limited in time and resource support to identify medical benefits and services for these complex patients, but case managers who work collaboratively to integrate communication and provide patient advocacy can reduce the confusion of navigating the healthcare continuum and enhance patient care. How do we have a positive impact on the individual, and effectively address their needs as we come in contact with the individual?

This panel will explore multiple opportunities and challenges that are faced by the case manager every day, in their diverse work settings. Experts in their fields of case management will present the challenges from the focus of the case manager in: Primary Care Clinics, Managed Care Companies, Employers' Perspective, Hospital-Based Case Management Departments, and Technology Companies.

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# The Give-N-Get Program

## NEW AND RENEWING MEMBERS

### NEW

Loretta Cordova

### RENEWING

Linda Reiser  
Sandy Whitney  
Karen Cooper  
Lynn Leninger  
Kathleen Noll  
Leann Puglisi



For each article you write for The Link, you will receive a gift. Some ideas:

- A summary of the monthly meeting
- Review of an interesting, educational article
- Changes in case management, rules or trends

Contact Lynette Napier 838-0202 or 363-3361 or [lnapier@phs.org](mailto:lnapier@phs.org) for more information or to reserve your spot in the newsletter, share your knowledge, and receive your prize!

*Would you or your company like to present to our Chapter???? We'd LOVE to have you!*

As Case Managers, we are eager to be educated about your products and services. Please remember that to meet our educational needs we do ask that you be able to provide a case management focus.

Contact Carolyn Simon for more information; [Carolyn\\_Simon@bcbsnm.com](mailto:Carolyn_Simon@bcbsnm.com) or 816-2059.

## Special Thanks to our August and September Sponsors.

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